In Denmark, our focus on putting the patient first – combined with efforts to improve efficiency and quality – has resulted in a wide array of innovative healthcare solutions and I sincerely believe Danish solutions and expertise can have a positive impact on global health.

About Healthcare DENMARK

Healthcare DENMARK is the international gateway to Danish health-care expertise and innovations. We promote Danish best practices within healthcare by attracting politicians, decision-makers, and journalists to experience Danish healthcare solutions in practice.

If you would like to learn more, we can assist you with tailoring a visitor program, setting up meetings, and arranging access to both the public and private sectors, as well as assist you arranging local accommodation and transportation.

In 2020, you will have the opportunity to visit a national visitor center in Odense, Denmark. For an introduction to Danish solutions within the field of healthcare and assisted living, visit www.healthcaredenmark.dk for more information and check out our white papers about innovative Danish solutions.

Our partners

The Danish healthcare system

Countries around the world are facing similar challenges. Our populations live longer, and contemporary lifestyles lead to more patients with chronic diseases. This results in both a higher demand and budget pressure for the healthcare system.

In order to meet these challenges, Denmark has taken initiatives to establish early detection of diseases, focus on prevention and treatment, and strengthen primary healthcare services. Digital health, which makes it possible to educate, involve, and empower citizens, is a part of the solution – and so is the use of home care nurses and technology to keep elderly citizens healthy in their own home for as long as possible.

In addition, the Danish healthcare system has unique possibilities of realizing the potential of Personalised Medicine. Denmark has made good progress in the effort to transform the healthcare system with the objective to increase healthcare productivity, reduce the mortality rate, and at the same time keep expenditures in check.

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In Denmark, the GPs have an important role as the gatekeeper to the healthcare system. 86% of all Danish citizens are in contact with their GP every year. When necessary, the GP will refer patients to specialists, hospital care, or healthcare services provided by the municipalities.

As the gatekeeper, the GP is the patient’s primary contact point to the healthcare system. Preventive home visits help to improve well-being of elderly citizens. Social activities contribute to well-being of elderly citizens. Home monitoring increases efficiency and quality of life.

A worthy elderly care
Elderly citizens are empowered to stay healthy for as long as possible in their own homes supported by home care nurses and assistive living technology. Elderly citizens learn to increase their self-care skills and to cope with ever-changing situations on their own. This gives them more influence on their own life and improves their quality of life.

GP as the gatekeeper
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Prevention and early detection
Danish municipalities offer preventive and rehabilitation services to all citizens. The municipalities target efforts to identify elderly citizens with special challenges and needs in order to provide relevant preventive measures, which include innovative technologies in combination with proactive home visits.

Digitization and telehealth
Telehealth solutions help to reduce the number of hospital admissions, minimize the patients’ transport time, reduce doctor and nurse time at the hospitals, and increases patient quality of life. Denmark has an innovative Health Strategy 2018-2022 that focuses on further digitization of the healthcare system.


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Emergency Medical Services
The treatment of patients starts from the moment the ambulance arrives at the scene of an emergency. During transportation to the hospital, the ambulance staff can share real-time information about the patient and coordinate further treatment with the emergency department.

Towards 2025, Denmark is investing 5.6 billion euro in 16 new hospital projects. These projects will modernize around one third of the current Danish hospital capacity mainly through public-private partnerships that facilitate cooperation on innovation, Danish design, logistics and green technologies.

Hospital construction and logistics
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