

Join CEE ELDERCARE Virtual Export Drive!

- Export drive to five countries in Central and Eastern Europe the 17 May to 17 June 2021 with Danish.Care and The Trade Council

Start discovering new market opportunities in Poland, the Czech Republic, Slovakia, Hungary and Ukraine and meet key potential business partners and discuss with them. Both public and private players including private and public elderly homes and social care providers will be invited to this virtual trade fair.

Use the opportunity to introduce them to our Danish welfare solutions to increase the quality of eldercare as well as enable growth in capacity and effectivity of nursing homes.

Start your export journey to CEE. This CEE virtual export drive 2021 will be introduced by expected Minister of Foreign Affairs Jeppe Kofod and Danish Ambassadors in CEE.

Why CEE? It is a region with...

- Many growing private projects in eldercare.
- A rising income-level as well as living standards.
- Ageing populations
- Rapid growth in nursing home capacity.
- Local public sector and EU investments
- Central location and easy access from Denmark.

Who should join?

If you are a supplier of technology or products for the eldercare sector, including home care, and you want to increase your exports to CEE markets and learn more about needs of potential customers, then join our virtual export drive 2021.

Book dates in your calendar...

CEE virtual export drive will take place from 17 May to 17 June, 2021. In this period of time international visitors will have the opportunity to visit your stand, and you can invite any and as many guests as you want to visit you online.

Furthermore there will be five days where we focus on a specific country within the CEE-region. This means that you are obligated to be at your digital stand these days.

The days are as follow:



Technical part: Meetyoo's digital platform Ubivent

Danish.Care uses the digital platform Ubivent by Meetyoo which is provided by Standesign. Ubivent is one the largest and most innovative platforms within web based business events and exhibition in Europe.

Ubivent contains a staffed "Welcome are and foyer", "Lounge area", "Conference area/Seminar room", "Showfloor" and "Breakout rooms".

The basic elements of the platform is: Template of your own stand with design, logo, video, documents, contact form and an avatar (a 'real' person at the stand). This also includes support and introduction training in how to use the platform.

Prices

The total price is 32.000 kr.

This is without any financial support. The Trade Council contributes up to 75%. The amount of refund will be determined and transferred after the export drives.

The price includes:

- Participation in 5 live virtual export drives with activities targeting each country
- An online sales platform for a whole month which offers multiple opportunities such as client meetings, chat, teams and the network sessions 'Stakeholder Meetup' in June.

Sign up

Sign up here: <https://podio.com/webforms/18866084/1271866>

Deadline

Deadline is 21th April.

Do you need to know more details about our markets? Contact our Trade Council team.

Marcin Rynkowski, Poland, e-mail: <mailto:marryn@um.dk>

Lenka Andryšová, Czech Republic, Slovakia, e-mail: <mailto:lenkan@um.dk>

Balazs Szendrei, Hungary, e-mail: <mailto:balsze@um.dk>

Tetyana Kobchenko, Ukraine, e-mail: tetkob@um.dk

For more information regarding Danish.Care please contact the secretariat

Anders Lyck Fogh-Schultz, tlf. +45 2299 3244, <mailto:alfs@danish.care>

Helle Pedersen, tlf. +45 6122 5756, hp@danish.care

Or visit www.danish.care/cee